

Red wines with  
a "BLACK FRUIT" profile

# SELECTYS® THIOL ROUGE

To enhance the fresh,  
fruity aromas of red wines



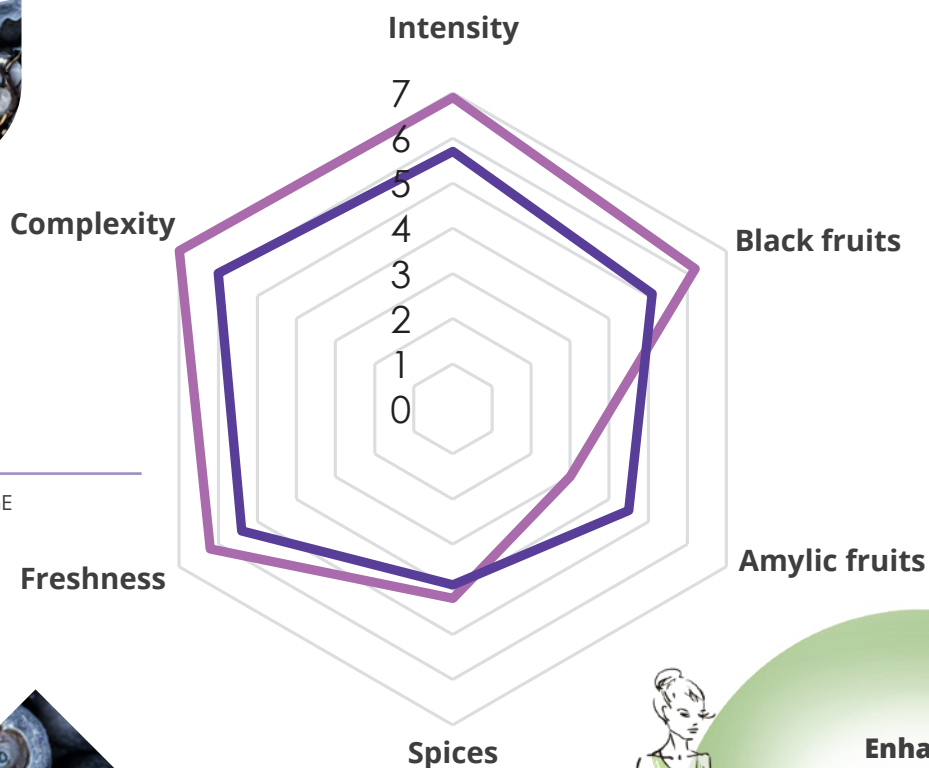
SELECTYS® THIOL ROUGE is a new yeast carrying the **IRC7** gene, revealing **thiols** and producing **aromatic compounds** that enhance the **expression of fruitiness**.



## SENSORY ANALYSIS OF WINES.

Results obtained  
from a tasting panel  
of 8 enologists.

— SELECTYS® THIOL ROUGE  
— Control strain



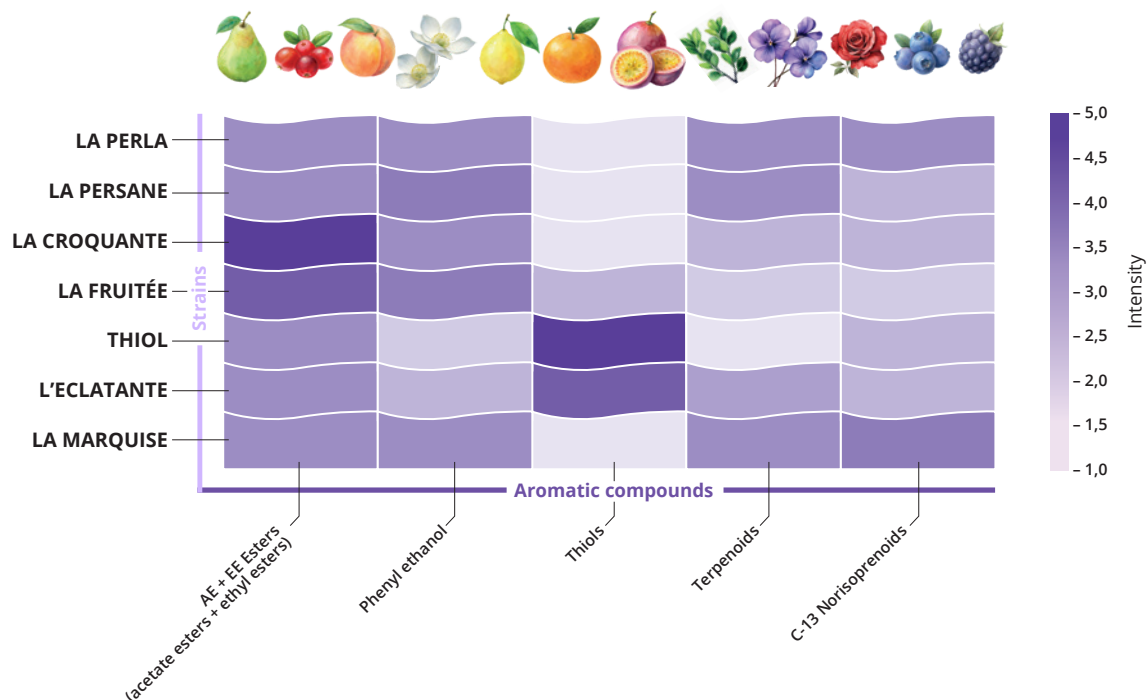
Enhance  
the aromatic expression  
of the **THIOLS**  
**IN YOUR WHITE  
AND ROSE WINES** with  
**SELECTYS®  
THIOL**

## The OENOFRANCE® decision-support tool

Choose the right yeast  
for your goal



Aromatic  
profiles of yeast  
strains from  
the SELECTYS®  
range for  
white and  
rosé wines.



Aromatic  
profiles of yeast  
strains from  
the SELECTYS®  
range for  
red wines.

